



CITY  
**SAN PABLO, CALIFORNIA**

POPULATION  
**29,160**

COVERAGE AREA  
**2.6 MILES**

PRODUCT USED  
**SHOTSPOTTER RESPOND™**

CUSTOMER SINCE  
**2011**

PUBLIC SAFETY SUCCESS STORY

# Small Town Takes Control Over Big City Gun Violence

SITUATION

San Pablo, California was facing a big city problem in 2011—out of control gun violence. Bordering the urban cities of Oakland and Richmond, it had the unwelcome distinction as one of the highest per-capita areas for gun violence in the state.

RESULTS

Gunfire had become so commonplace it was almost accepted as normal—with many community members so disengaged they did not call gunfire into 9-1-1. Law enforcement could not respond if gunshots were not reported, or were lacking detailed information in order to respond quickly and at the correct location.

**80%**  
of gun incidents  
are not reported

**74%**  
reduction in  
gunfire incidents  
from 2011-2017

**76%**  
decrease in  
gang activity  
from 2011-2017

The San Pablo Police Department set out to address the issue by changing strategies and committing to crime reduction through community policing, progressive training and technology.

## HOW SHOTSPOTTER BENEFITS SAN PABLO POLICE DEPARTMENT

### ✔ FAST RESPONSE

Patrol officers get gunfire alerts in **less than 60 seconds** from trigger pull with a pin-pointed location.

### ✔ COORDINATED TECHNOLOGY

Alerts include tactical data such as number of rounds fired and shooters to **increased officer safety**.

### ✔ IMPROVED SOLVING OF CASES

Detectives solve more gun violence crimes due to the enhanced ability to **find witnesses and gather key evidence**.

### ✔ STRONGER COMMUNITY RELATIONS

Police-community relations improve as **officers show up** more often for gunfire incidents.



*You don't have to accept gun violence in your community. Take action and take ownership. ShotSpotter can help you to do that just as it has for San Pablo.*

Lt. Brian Bubar | San Pablo PD