

## ShotSpotter®—Giving You the Tools to Fight Gun Violence in Your Community.



### Ensuring a Safe Environment for America's Future.

Thank you for serving your community! As an elected official, you've been entrusted with the responsibility of ensuring the protection and safety of the communities you represent. You've pledged to lead your community to achieve that goal through collaboration and vision, leveraging all the tools at your disposal and managing to be fiscally responsible at the same time.

#### How Gun Violence Impacts Community Members

A growing body of research is revealing that people who live in "high-gunfire" areas, are much more likely to suffer a variety of psychological problems, including PTSD. Many parents are afraid to let their children play outside, and again, research is showing that the exposure to gunfire has an impact on children's ability to learn, and make wise choices. When gunfire happens in a community, property values decline and business owners move out, creating a vicious cycle of low economic growth, fewer employment opportunities, gang related activities, and gun violence.

#### Child Victims of Gun Deaths Highest in USA

Rates of Gun Deaths per 100,000 Children and Teens in High-Income Countries

USA	3.24
Canada	0.75
Finland	0.57
Israel	0.48
Estonia, Austria	0.35
Denmark	0.30
Ireland	0.25
Norway, Hungary, France	0.24
Belgium	0.21
Czech Republic	0.19
Sweden, Portugal, Greece, Netherlands, Italy	0.18
Slovak Republic	0.17
Poland	0.06
Germany, United Kingdom	0.05
Spain	0.03
Slovenia, Luxemburg, Iceland	0.00



## Financial Burden of Gun Violence on Your Community

Gun violence, and its effects on our society downstream, are both seriously underestimated. We are just beginning to understand the extent of the problem. Gunfire related crimes continue to have a negative impact on the social and economic fabric of many communities in the U.S. According to a 2010 RAND Corporation white paper, a single homicide has a \$5.9M socio-economic cost to the community and \$354,000 of that is absorbed into the criminal justice system. A 2006 Palm Beach, Florida, study found that just the initial medical cost of treating a gunshot victim is approximately \$56,000. Much of this cost is absorbed by either the local government, or the local health-care system. Investing in a gun violence reduction program saves lives, improves quality of life, and yields a positive economic return on investment.\*

## Nassau County Experiences Decline in Gunshot Incidents After Installing ShotSpotter

Gunshot Incidents, Nassau County, NY



## Reducing Gun Violence in Your Community

To develop economic growth and a prosperous community, security from violence must be established. Communities throughout the US are recognizing that fact, and by using ShotSpotter® Flex™ as part of a comprehensive gunfire reduction program, they are experiencing significant reductions in gun violence. This is an incredible benefit to historically underserved communities that have been most impacted by gun violence. ShotSpotter is a community engagement tool and those who use it experience stronger community confidence in law enforcement. On the average, less than 20% of gunfire is reported to 9-1-1, and when someone calls, they typically provide very vague information.

In contrast, ShotSpotter Flex provides precise, real-time actionable gunfire intelligence on outdoor gunfire. That intelligence is used by law enforcement for fast, accurate and effective responses to gunfire incidents; it provides critical information for prosecutions; and the intelligence acts as a force multiplier, informing proper resource allocation, and moving law enforcement from a reactive to proactive position. When this is part of a comprehensive strategy including elected officials and other leaders, the social fabric in these underserved communities improves.

## ”Since using Shotspotter in 2008, crime is down 68% in Springfield, MA.”

Jose Claudio, Citizens Community Council Director

## How ShotSpotter Can Support Your Efforts

It’s not uncommon for elected officials to take a leadership role on safety related issues that impact their community. These campaigns include anti-drunk driving, and anti-text and driving campaigns. Gun violence deserves the same level of attention. Leaders that have taken a leadership role in implementing ShotSpotter into their public safety programs have received overwhelming positive social, political, media and economic support from the communities they serve.

## Getting Started with ShotSpotter

Investing in a technology like ShotSpotter, and a gun violence reduction program, will yield a very positive return on investment. There are a number of funding sources that can be used, including philanthropic organizations, business coalitions, DOJ, DHS, and HUD. Don’t let funding be the reason that your community is not protected from gun violence. We can help develop a funding strategy, including the free services of our professional funding consultant.

\*Ashley Nellis, “The Lives of Juvenile Lifers: Findings from a National Survey” (Washington: The Sentencing Project, 2012)

More Information about SST and ShotSpotter can be found at [www.SST-Inc.com](http://www.SST-Inc.com) or [www.ShotSpotter.com](http://www.ShotSpotter.com). The full 2013 National Gunfire Index can be downloaded at [www.ShotSpotter.com/ngi](http://www.ShotSpotter.com/ngi). You can also follow SST and ShotSpotter solutions on Twitter, YouTube, Facebook, and LinkedIn.

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