

MEDIA ADVISORY

Date: XX XX, 2016

Subject: <Name of Agency> Police Department to Host Press Conference Announcing ShotSpotter Deployment in XX City/County

What: ShotSpotter gunshot detection technology to be deployed over XX square miles in XX city. ShotSpotter Flex helps local law enforcement agencies by directing police to the precise location of illegal gunfire incidents, enabling first responders to locate and aid victims, locate and interview witnesses, collect evidence and quickly apprehend armed, dangerous offenders. Press conference to announce particulars of ShotSpotter deployment, how ShotSpotter works and how it can help law enforcement lower crime rates while keeping both officers and citizens safer.

Why: The <name of agency> Police Department and the City/County of <name> is committed to the reduction of illegal gun use and its initiative to combat gun violence in our communities. Our mission and commitment is to protect the quality of life in our communities by creating an environment of enhanced safety and security.

When: Insert press conference day, time, location

Media Contact:

Insert Agency Contact Name and Info here/Include email and phone